



January 25, 2010

Greenville Forward and The Warehouse Theatre to Host Screening of Food, Inc. on Feb. 15

Submitted by Kate Hofler

Greenville, S.C. – January 25, 2009- "Food, Inc." is a thought-provoking, challenging documentary that forces viewers to question where the food they eat every day is coming from.

The film will be screened at The Warehouse Theatre on Feb. 15 at 6:30 pm. Greenville Forward and The Warehouse Theatre partnered with Whole Foods Market and local growers to offer discussion and information on local, sustainable farming practices following the screening.

The film's tag line suggests, "you'll never look at food the same way" and was created by Robert Kenner. It features interviews with Eric Schlosser, author of Fast Food Nation, Michael Pollan, author of An Omnivore's Dilemma, and Gary Hirshberg, creator of Stonyfield Farms. According to the website, "'Food, Inc.' lifts the veil on our nation's food industry, exposing the highly mechanized hidden underbelly that's been hidden from the American consumer..."

Shannon Robert, Technical Director for The Warehouse Theatre, felt compelled to host the screening after she watched "Food, Inc." for the first time. She says, "My immediate reaction was to tell people to watch it and read more about what is in our food supply. I thought about all of the healthy options we have locally and wondered what we could do as a community to promote healthier food."

Robert and Greenville Forward worked to contact local growers and formed collaborations with Upstate Locally Grown, Putney Farms, Greenbriar Farms, Furman University Shi Center for Sustainability, and the presenting sponsor, Whole Foods. Growers and representatives from these organizations will be present at the screening with information and a few samples of the array of options available to the Upstate community.

There will be a facilitated discussion following the screening to brainstorm how our community can better support local growers and pursue a higher degree of health in our everyday lives.

Join Greenville Forward and The Warehouse Theatre as they host a special screening of Food, Inc., and a showcase of local vendors that will discuss how to eat local, sustainable food.

WHEN: Monday, Feb. 15, 6:30pm-9:30pm

WHERE: The Warehouse Theatre; 37 August Street

WHO: Anyone interested in attending

ADMISSION: Reservations are required. \$5 donation.

To make reservations, call 864-233-8443 or register online at

foodinc@eventbrite.com.

About Greenville Forward

Greenville Forward seeks to enhance the quality of life for greater Greenville by engaging all citizens in continually updating, promoting and facilitating a community vision for 2025 and beyond.

Greenville Forward was created in January 2006 to help Greenville achieve its vision for 2025. By having a group like Greenville Forward, whose sole purpose is to facilitate, coordinate and communicate the ideas from Vision 2025, the aggressive goals for the region will be kept vibrant, alive and reachable. For more information about Greenville Forward's programs, visit www.greenvilleforward.com.
