

BOARD MEETING MINUTES

DECEMBER

Present: Jim Burns, David Johnstone, Deb Richardson Moore. Seldon Peden, Liz Seman, Cristina Schlieffer, Baxter Wynn

Absent: Audrey Dobson, Allen Hamada, Curtis Harkness, Ben Haskew, Josh Lane, Michelle Shain, Marcus Williams

Staff: Russell Stall, Bob Morris

Attendance: 47% Quorum NOT Present

Current Business

- Ⓒ **Approval of minutes.** A quorum was not present, however, it was agreed to suspend the rules and allow the "close to quorum" be allowed to approve the minutes from the September meeting. Minutes were approved.

BOARD MEETING MINUTES

NOVEMBER 15TH, 2006

Present: Jim Burns, David Johnstone, Deb Richardson Moore. Seldon Peden, Liz Seman, Cristina Schlieffer, Baxter Wynn

Absent: Audrey Dobson, Allen Hamada, Curtis Harkness, Ben Haskew, Josh Lane, Michelle Shain, Marcus Williams

Staff: Russell Stall, Bob Morris

Attendance: 47% Quorum NOT Present

Current Business

- Ⓒ **Approval of minutes.** A quorum was not present, however, it was agreed to suspend the rules and allow the "close to quorum" be allowed to approve the minutes from the September meeting. Minutes were approved.
- Ⓒ **Review Budget and Financials.** We are still in good shape financially. \$50,000 is in the budget for fundraising and corporate giving which we will not get this year. This was to come from a formal fundraising campaign driven by the need to match the Community Foundation gift. However, we have decided not to pursue the campaign until Spring 2007.

We are still well under budget for expenses. Russell reminded everyone that when the original budget was developed, it was a learning process and was a bit of a guess. We should be proud of where we were close

Greenville Forward is in great shape financially.

- Ⓒ **Community Foundation Grant.** Bob Morris reported that the original Community Foundation Grant of \$300,000 was contingent on making "satisfactory progress" in obtaining \$100,000 in matching funds. So far this year, we have received \$50,000 from the Hollingsworth Funds and \$10,000 from the Graham Foundation. Although nothing formal has been announced, Bob is comfortable we will reach our funding match. The Community Foundation has approved funding for year two.

Bob believes it is the right step to wait until Spring to begin a formal fundraising campaign. This way we will capitalize fully on the potential of the campaign.

Baxter formally thanked Bob and the Community Foundation for their support. Without the Community Foundation, Greenville Forward would not exist. Russell commented that the real gift of the Community Foundation gives us is the ability to do things right. The gift has allowed us to do the work in the first year and set a program of work for the community rather than worrying about where the money is going to come from.

- 🕒 **Fundraising Plan.** We hope to have a fundraising plan together soon, with the first asks starting in April. We only need \$200,000 to reach the budget. One question the board should ask is should we build an endowment campaign.

Leadership Greenville Video. The current class of Leadership Greenville was given cameras and an assignment. Take six pictures of things you love about Greenville and six pictures of things you don't like. Russell took the photos and created a photo video of the results. The "shortened" version was shown.

Comments from the Board:

- Greenville has a wonderful Downtown, but there is a lot we don't see.
- The new Pete Hollis Bridge is an interesting study. If you are on top of the bridge, you see a wonderful view of Downtown's progress. If you are under the bridge, you see the extent of Greenville's homelessness population.
- "I was surprised there was no mention of diversity in the video." The audience who took the pictures are very white, affluent, and city-centric.
- We shouldn't forget the good things that got us here.
- What are we doing in Greenville to develop the leadership to address these issues? Can Greenville Forward be involved here?
- We should figure out how to use the video. This video should be played throughout the group.
- **Action Item:** Burn CDs for Board, County Council, to show at Hands On Greenville orientation.

Success: Youth Leadership Greenville has selected "Mix it up Greenville" day as their project, driven by board member Allen Hamada.

Action Item: Have a conversation with Leadership Greenville to make sure all projects fit somewhere into the vision.

Old Business

- **Greenville Interfaith Community United Day of Prayer.** We are not funding this initiative.
- **Regionalism Project.** We are extremely supportive, but will not be contributing to the effort financially.
- **Race Matters.** We are waiting to see what happens.
- **Greenville Walking Tour.** We did the walking tour with Dr. Nolan from Greenville Walking Tours. We have developed a walking road rally downtown for Youth Leadership Greenville.

Project Status Report

- **Tourism, Recreation, Athletics Coalition** (show ad). The TRAC plan has been a great example of a project which can happen if the community believes in it. According to Jim Burns, this could be "monumental" to get this pasted. He remains "cautiously optimistic."
- **HealthCare Community Dialogues.** GF hosted a breakfast to explain the Dialogues with 50 people in attendance, including the CEO of St. Francis and the President of GHS. This is intended to address the healthcare needs of Greenville.
- **No Smoking Ordinance.** Dr. Rob Morgan shared his vision to have a non-smoking ordinance passed in the community with us in the spring. We helped Dr. Morgan facilitate some of this. It is amazing that the ordinance approved in such a short amount of time.

Action Item: Jim Burns suggested we move to have County Council look at it in February.

Executive Director Report

- 🕒 **501(c)3 Review.** Although we applied in April, we have still not been approved. The process is a lot more difficult. We hope to be approved by the end of the year.
- 🕒 **Grant Status Report.** We did not get a grant we applied for with Piedmont Healthcare Foundation. Several other grants are outstanding.
- 🕒 **FULIR.** Russell is teaching a class at Furman Learning in Retirement in the Winter term.
- 🕒 **Staff Health Insurance.** Brock currently does not have health insurance. Russell presented a plan to purchase health insurance at the discretion of the Executive Director. The Board decided to pay for Brock's insurance.

Action Item: Some questions were brought up about Russell's health insurance. Russell will provide the cost of his insurance for the board to consider if they would like to pay a part of it.

Chairman's Discussion

- 🕒 **"Board Page"**. There is a page on the homepage where you can click and go to the minutes of all board meetings and task force meetings. It's a small "x" at the bottom of the page. We have also added a function where you can translate our website into nine different languages.
- 🕒 **Fundraising**. Baxter thanked the board members who made a contribution to the organization.
- 🕒 **Meeting Time**. 8:00 seems like a good time for meetings. We will also try to keep the meetings to one hour. **The next meeting is December 13th at 8:00.**
- 🕒 **Vision Retreat**. The minutes were presented from the Board Retreat led by Mike Teachey. A smaller group will take the comments and craft a vision statement.

ACTION ITEM: Russell will meet with Liz and Baxter about formalizing the vision.

- 🕒 **Committees** (Nominating, Development).
 - Should we develop a committee to continue to develop the board? David J. would like to help.
 - **Advisory Committee**. You would look to the Advisory Board for credibility, name and money. They could also give support in the community and be the face of Greenville Forward. We will pursue forming an advisory board in 2007. Board members are encouraged to submit nominations for this board.

Meeting Adjourned at 9:35.

Present: Josh Lane, Ben Haskew, Seldon Peden, Audrey Dobson, Liz Seman, David Johnstone, Deb Richardson Moore, Baxter Wynn, Allen Hamada

Absent: David Shi, Cristina Schlieffer, Curtis Harkness, Michelle Shain, Jim Burns, Marcus Williams

Guests: Eleanor Dunlap, Gene Smith

Attendance: 60% Quorum Present

• **Task Force Spotlight: Health and Wellness**

Eleanor Dunlap

The Health and Wellness Task force was formed in May, 2006. This task force needs to identify who is doing what in the community and become a communicator to what people are doing. Greenville Forward has the opportunity to convene the players to the table and garner support as a public advocate.

The focus of the task force will be on preventative care, rather than primary care. Primary care is covered by other areas. We can become an environmental and policy support for health and wellness.

Our primary goal is not to replicate what other people are doing.

Request for the board:

- Help provide advocacy for the work the task force is doing.
- Suggest additional task force members, especially corporate membership and diversity. We would like to keep the task force under 20 people, but they need to be the right people.
- Suggest changes to the one page vision. This is not a vision created by just a few people, but a lot of people in healthcare.

Question from Deb... Does the vision also cover addiction?

Ben asked what happened to Dr. Newberry who developed the Olmstead Challenge? The Challenge is not a part of the new vision, but is certainly reflected in it. While a good plan, it needed more substance.

There is a great opportunity with parks and recreation and health and wellness, according to our guest speaker, Gene Smith of the Greenville County Recreation Department.

Healthcare System Overhaul. We are proposing conducting a series of Community Dialogues. It's a continuation of the visioning process to begin the action in the community. Russell referred participants to a copy of a grant written to the Piedmont Healthcare Foundation. Community Dialogues was created by some staff at Georgetown University and St. Joseph's Healthcare. Healthcare is not going to change until we get to a values based analysis.

Community Dialogues convenes 35-40 diverse people throughout the community to spend an entire day to create alternative healthcare alternatives. Our purpose is to look at things important to change in the Greenville community.

We are proposing conducting two sessions in January. Bon Secours in Baltimore is offering trained facilitators. GHS is providing facilities. People will be locally trained to continue the dialogues.

We hope to pay for the Dialogues through a \$10,000 grant written to the Piedmont Healthcare Foundation and a small grant from the United Way.

Learning from the Health and Wellness Task Force. The purpose of the task force presentations, is not only to hear what is going on, but also to find out what can be applied to other groups. Things to be learned from the H&W Task Force include:

- The success of the task force depends on strong leadership.
- Smaller task forces are more effective.

- There is a core group of people who come to meetings, rather than different people each time.

Baxter commented that this task force has set a high bar to achieve, and should be commended.

- **Project Spotlight: Tourism, Recreation, and Culture**

Gene Smith, GCRD

Gene Smith presented the TRAC Plan to the Board. Gene was involved in the original Woolpert Plan and was involved in Vision 2025.

Greenville Forward has helped develop support for the TRAC Plan. The Council doesn't always hear about the good things that are going on in Greenville, and Greenville Forward has helped to spread the positive message.

Gene gave the same PowerPoint presentation he presented to the County Council. To see the presentation, go to www.greenvilletrac.com.

Last winter, the Trust for Public Lands conducted a study of the community, with substantial guidance from Greenville Forward, to test the feasibility for a "Pennies for Parks" plan. The residents strongly said this would not work and would be voted down.

All the municipalities currently have taxes on prepared foods. The County does not.

Action: County Council needs to hear positive support for the plan. To pass, the Council needs a "super majority" requiring 9 out of 12 votes.

- **Current Business**

Allan Hamada

☞ The August minutes were approved as submitted.

☞ The financial statements were approved as submitted.

- **Greenville Interfaith Community United "Day of Prayer"**

Seldon

The Diversity Task Force has been presented with a proposal to support the Greenville Interfaith Community United National Day of Prayer. The National Day of Prayer Task Force was created out of the office of Focus on the Family, a Christian based organization. The National Day of Prayer only allows Christians to participate.

Greenville Faith Communities is proposing a day of prayer for all faiths, and would like Greenville Forward to participate as a funder.

Action: While we are supportive of the initiative proposed by the day of prayer, this is not part of our mission. We do not need to be involved in this event, although it is probably a good thing for the community. It is not an appropriate role for Greenville Forward to be a sponsor of this event.

Greenville Forward heard the request for support, and will take no action.

- **"Regionalism" Project**

Russell

The Regionalism Committee, resulting from the Leadership Issues Series, has recommended hiring the firm that created Envision Utah.

We do not have money in the budget to fund projects, and have not set up a fund for this. However, if the need is still present, we will contribute \$1,000 out of the research budget. Russell will check if the project still needs funding.

- **"Race Matters" Survey**

Russell

The Human Relations Commission and the NAACP are developing a county-wide survey exploring the extent of racism throughout the county. We have been asked to participate.

Action: We will continue to help the initiative and decide our funding involvement as the initiative develops.

- **Executive Director Report**

Russell

- **Grant Status Report and Fundraising.** We have written grants to the Hollingsworth Fund (\$50,000), and Piedmont Healthcare Foundation (\$10,000). We should hear the outcomes soon.

- **Greenville Historic Walking Tour.** We would like to offer the Greenville Historic Walking Tour to board members. We will let everyone know when we are going to do this.

- **Chairman's Discussion**

Baxter

- **"Board Page"**. Available at www.greenvilleforward.com/boardpage.com, the board can look at the notes for all the task force meetings to date. We have had 83 task force meetings to date. "Way to go," according to Chairman Wynn.
- **Task Force/Friends Social/Review Meeting – October 9th**
- **Vision Retreat.** We will hold a board visioning retreat on October 9th at 3:30 to 5:30. Mike Teachey will lead the retreat. Mike is head of community relations with Greenville County Recreation District.

This retreat will take the place of the October board meeting.

Meeting Adjourned at 1:40.

BOARD MEETING MINUTES

AUGUST 9TH, 2006

Board Members Present:	Audrey Dodson, Allen Hamada, Ben Haskew, Josh Lane, Seldon Peden, Deb Richardson-Moore, David Shi, Marcus Williams
Staff/Ex-Officio Present:	Russell Stall, Robert Morris
Board Absent Excused:	Jim Burns, Curtis Harkness, David Johnstone, Liz Seman, Cristina Schlieffer, Michelle Shain, Baxter Wynn

Board Member Attendance Percentage: 53% - Quorum Present

Introductions/Welcome New Board Members

Our newest Board members were officially introduced to the current Board. Welcome, Curtis Harkness, Marcus Williams, and Deb Richardson-Moore.

Current Business

- The June minutes were approved with a minor date change. The revised minutes are attached.
- The budget and financials were approved; also attached.
- **New Policy:** Board members will, unless the Chairman of a task force, be considered ad-hoc, unofficial members of the task force. Thus, board members are invited and welcomed to attend task forces, with voting authority. They will, however, not be considered as official members.

Executive Director Report

🕒 **Looking Forward Half Year Report.** Russell presented a copy of a summary of all the events and happenings from the first six months of the Looking Forward reports.

- **Cultural Calendar.** We are partnering, as the lead partner, with the Non-Profit Alliance at the Chamber and Hands On Greenville to create a Cultural Calendar of events in Greenville. Jeff Papenfus is creating the site which has cultural, non-profit and community events. Additionally, users can fill out their own preferences and will receive tailored email invitations to events which fit their user profile. We will write a grant to try to fund it.
- **Southern Exposure.** Carl Sobincinski and Edwin McCain are hosting a weekend of wine, food, and music. It should be an exciting event.
- **Graham Foundation.** A grant request is being mailed in the morning. We are requesting \$100,000. The decision should come before the next board meeting.
- **Grant Submissions.** By the 15th, we hope to write six grant proposals; 3 for general funding, one for the community calendar, and one for Community Dialogues, a program created by John Hopkins to get the community talking about making dramatic changes in health care. We submitted an application for Greenville High's Spirit week, which we didn't get.
- **Fundraising.** Dr. Shi suggested that we contact him to get someone from Furman to help us with fundraising.

Baxter will be sending out a letter to the Board asking for personal and company contributions. Each board member is going to be asked to give something so our foundations can see the support the board is giving the organization.

- **Broadcast E-mail Status.** We have sent out a couple of email broadcasts of our current status. There were 700 names on the database from the original task forces. Of those 350 had email addresses. One hundred and thirty six were returned for bad email addresses.

We are looking for ways for people to volunteer. We are working with Hands On Greenville to develop some of these opportunities, because not all people belong on task forces.

- **State of Task Forces.** The state of task forces is a bit varied with several stars. Many are doing some really great work. All task forces except economy and planning are up and running. We are dropping non-attenders from lists now. We are also tracking volunteer hours dedicated to the task force meetings.

- **SC Retention Study.** Russell reported the results of the Retention Study to Coastal Carolina staff. Hank Hyatt is presented the study to the Association for Employers at Furman and Russell is presenting the study at an Employer Fair at Clemson. The main purpose of the study is to determine the controllable churn of students.
- **Greenville Forward Speaker Series.** Since task forces are becoming more independent and are beginning to run themselves, some of our time is being freed up. We are planning to begin a monthly speaker series, probably in October. The programs will most likely be held during lunch. This hits the education component of the vision. The initial invitations will go to our current mailing list, probably just task force members only at first. We would like to keep these under 50 people.
- **Greenville Interfaith Community Day of Prayer.** We have been asked to participate in the National Day of Prayer. We probably don't need to be a sponsor, but should participate and be there.
- **Parks Accommodation Tax.** County Council is probably going to bring up a 2 cent tax on prepared food in the county with proceeds to go to create and maintain new parks to build tourism. Additionally, part of the tax will also go to increase pay for public safety. Six council people publicly support. Ben described how the CVB is going to handle it. Chris Stone is hiring the same people from Ireland who did the state study to look at how the money would be handled. At this time, we will not take an official position, but will look at it at the next meeting.

Chairman's Discussion

- **Board Involvement and Engagement.** Each board member should decide how they would like to get engaged.
- **Board Visioning Meeting.** We will have a mission and vision afternoon in the next month of so. Mike Teachey has volunteered to lead the discussion.
- **Employee Benefits.** Greenville First currently offers no employee benefits. We offer no health insurance. At the first board meeting, we decided to look at offering insurance after a vesting period. Russell will explore the options and present them at the next meeting.
- We have been asked to participate in the National Day of Prayer. We probably don't need to be a sponsor, but should participate and be there.

General Discussion

- **Vision News Clippings.** Russell presented an example of a document of news articles which were in the news. We will continue to explore doing this.
- **Homeless Violence.** Deb mentioned that several homeless people have been attacked on the street by teenagers. Deb has requested an officer to request an officer to come address this at Triune. This could become a publicity nightmare. This is probably not gang activity, but just 15 to 17 year old rambunctious teenagers. We will bring this up at the next public safety .
- **Greenville's Outdoor Brand.** David Shi asked if there has been any focus in the last few months to focus Greenville as the mecca for outdoor activities? Greenville needs to have an effort to involve top level CEOs to recruit new companies. The Chamber has developed a branding group. The other issue the Chamber is dealing with is building up current businesses. David is eager to see Greenville develop a targeted strategy to develop this. The typical infrastructure is a bit myopic. We need to help develop a group to make this happen.

The most compelling catalyst, according to David, is to demonstrate the success of another company who has done this. This is not an abstract exercise, but here is how it worked. Engage in a conversation with people like Sunrift, or Jim Anthony (whose emphasis is on wellness). The Cycling event is great, but is not being harnessed. Call Perception Kayak.

Greenville's brand is very generic. We are just another "Greenville."

Call Bill Masters. He was the original owner of Perception Kayak. He has been looking for a project.

- **One City, One Book.** We suggested a program which we hope the library is going to do. The program has all the city read one book and write programs around it.
- **Task Force Gathering.** Have a gathering of the task forces. Have Knox White meet with them to talk about upcoming projects.
- **Race Matters.** David Shi said that the NAACP has organized an effort to study race relations in Greenville. We need to
- **Greenville Women Giving.** The Community Foundation has put together a group of women who are going to each give \$1,000 annually. Russell is the first speaker, and is speaking on the impact of philanthropy in Greenville.

The meeting was adjourned at 1:30.

BOARD MEETING MINUTES

JULY 14TH, 2006

Board Members Present:	Josh Lane, Liz Seman, Michelle Shain, Christina Schlieffer, Audrey Dodson, Baxter Wynn
Staff/Ex-Officio Present:	Russell Stall, Robert Morris
Board Absent Excused:	David Shi, Seldon Peden, Ben Haskew, Allen Hamada, David Johnstone, Jim Burns, Marcus Williams, Deb Richardson-Moore

Board Member Attendance Percentage: 43% - No Quorum

The following are the minutes from the Board Meeting as submitted by Program Director, Brock Koonce:

- ☞ Board minutes from June 15th were approved by the Board.
- ☞ Maggie Wilder was introduced to the Board as Greenville Forward's Furman intern for the summer. Maggie is a rising senior at Furman University and will be splitting time between the Chamber of Commerce and Greenville Forward. Maggie worked with The Chamber last year, and was intimately involved in the Leadership Development programs. She also worked with the Vision during her internship last year. She is also a star soccer player at Furman. She has already begun to dive into the steady workload at GF. Please send her an email and welcome her. mwilder@greenvillechamber.org.
- ☞ Russell and Brock also discussed how, more and more people are realizing what Greenville Forward is and what we are about. More phone calls are coming in to find out. More people are beginning to use Greenville Forward as a resource.

Governance

Board Nominations

Russell and Baxter extended invitations to nominees to join the Board of Directors for Greenville Forward

NOTE: *As of the time of the editing of these minutes, Curtis Harkness has agreed to serve as a Board Member.*

Board Manual Distribution

New Board manual's were handed out to all Board members. If you were not at this meeting, please contact Brock (bkoonce@greenvilleforward.com) and try to arrange a time to get your new manual. The new manuals have been updated with new material and contact information.

Directors Report

Looking Forward Report

Russell stated that we are going to potentially talk to some of the Task Forces about the possibility of meeting on a bi-monthly or quarterly basis.

Website activity is very high compared to March. 86 vs. 263 hits per week.

Grade Point Average is based on the following criteria:

- ☞ Are they meeting?
- ☞ Do they have a leader?
- ☞ Do they have a new meeting scheduled?

Government, Transportation, Environment and Economy still have not met. Transportation is being rolled into the Chamber of Commerce committee.

ACTION ITEM: Begin to track volunteer hours.

Task Forces

- ☞ Task Force Status Report was passed out to and review by the Board. Russell asked that all information given remain confidential. See the Task Force Status Report for an update on all Task Forces.

- 🕒 Russell talked about “Graduate Greenville”, which is an educational program to help increase graduation rates amongst high schools in Greenville County. They have asked Greenville Forward to participate. Greenville Forward is already receiving calls to assist.
- 🕒 Russell and Brock are going to evaluate meeting times and meeting dates for all Task Forces in the near future. The Task Forces might need to meet on a more sporadic basis.
- 🕒 It was agreed by everyone that developing leadership among each Task Force is a top priority.
- 🕒 **Task Force Spotlights: Greenville Forward will bring in Task Force Chairs (one per meeting) to make a presentation to the Board about what is going on within their Task Force. Next meeting will be on Education (Judith Prince).**

Budget and Policy

- 🕒 Greenville Forward continues to be significantly under budget. The Board agreed that the budget form is still acceptable.

Action Taken

- 🕒 **The Budget was approved by Board.**

Other Business

Slogan / Vision / Mission

- 🕒 A discussion was held to decide what the slogan, vision and mission of Greenville Forward was. The group came to the following consensus, but nothing was voted on or decided. The conversation will continue at the next Board meeting in August.

Slogan

“Achieve the Vision”

Vision

Our vision is for Greenville to be a thriving, world-class community with an unparalleled quality of life.

Mission

Greenville Forward is the resource and facilitator for the Greenville Community, demonstrated by benchmarking, measuring, mentoring and guiding all to enact the Vision.

Shepherd the ideas/dreams/plans inspired by Vision 2025.

Our mission is to serve as a resource center and facilitator for Greenville’s citizens, organizations and companies. This will be accomplished by benchmarking, measuring, mentoring and guiding emerging leaders to enact the Vision.

- 🕒 The question was asked if it would be helpful for someone who is an expert to come in and help us with these (especially slogan). Liz will check with Barry Finkelstein to see if he would be willing to host a vision session.

Stickers

- 🕒 Russell and Brock noted that the stickers are a success. They are beginning to appear on cars, skateboards, helmets, etc. all throughout the county. Liz asked if we could create clings along with the stickers. This would serve as another option for cars. They could also go on business doors to show support for Greenville Forward.

Next Meeting – August 16th, 12PM – Community Foundation (NOTE: NO JULY MEETING)

Meeting adjourned at 1:30

BOARD MEETING MINUTES

JUNE 14TH, 2006

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Staff/Ex-Officio Present:	Russell Stall, Brock Koonce, Robert Morris
Board Absent Excused:	David Shi, Seldon Peden, Ben Haskew, Allen Hamada, David Johnstone, Jim Burns, Marcus Williams, Deb Richardson-Moore
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Next Meeting – August 16th, 12PM – Community Foundation (NOTE: NO JULY MEETING)

Meeting adjourned at 1:30

BOARD MEETING MINUTES

MAY 10TH, 2006

Board Members Present: Audrey Dodson, Allen Hamada, Ben Haskew, David Johnstone, Josh Lane, Michelle Shain, Baxter Wynn

Staff/Ex-Officio Present: Russell Stall, Brock Koonce, Robert Morris

Board Absent Excused: Jim Burns, Seldon Peden, Cristina Schlieffer, David Shi, Liz Seman

Board Member Attendance Percentage: 58% - Quorum Present

The following are the minutes from the Board Meeting as submitted by Program Director, Brock Koonce:

- Ⓞ Baxter made a note of correction on prior meetings minutes. No vote was taken on Advisory Council issue. It was a consensus of the group. Not a Board action.

Action Taken

Board minutes were approved with correction.

Governance

Ⓞ **Board Nominations**

The Nominating Committee, chaired by Michelle, Baxter, and Allen proposed four new Board members. Each of the proposed names will be asked to join the Board, and if they agree, the Board will formally vote at the June meeting.

If approved, it would bring the number of Board Members to 16. The goal is still to touch geographic diversity, but much of that can be accomplished through the Task Forces. Board will work with Russell and Brock to find appropriate chairs for those Task Forces that still need chairs, and would provide the geographic diversity we are seeking.

Action Taken

All nominations approved by Board. Baxter, Michelle and Russell will discuss who asks each one.

Director's Reports

- Ⓞ Russell stated that all but one of the speakers at the final morning of the Leadership Greenville Retreat were Board Members of Greenville Forward. This included Josh, Russell, Ben, and David. Over 10 to 15 of the graduates said they would like to get involved with Vision 2025.

Ⓞ **City Focus Groups**

Russell and Brock will be conducting focus groups for the City of Greenville on May 10 and two on May 15. These focus groups are targeted toward three specific groups: Downtown Business Owners, Downtown Residents, Downtown Enjoyers (work or play). City asked Greenville Forward to conduct them to determine what each group wants, determine likes and dislikes, then provide a study. Findings will be reported at the next meeting.

- Wed, May 10, 5:30: Greenville Forward Office
- Mon, May 15, 12:30: Greenville Forward Office
- Mon, May 15, 4:00: Greenville Forward Office

- Ⓞ The grading scale on the Task Force Recap Report was questioned. The main concern was about the chance of someone outside the Board (i.e. reporter, task force chair) seeing the sheet and grading scale. Currently, there is not enough information on them to determine that they are specific Greenville Forward (meaning, Russell and Brock) grades. That explanation needs to be on sheet, in detail.

There are concerns over perception by public if they were to read it. If the Progress Report landed on a reporter's desk, would we be able to defend it?

Russell stated that, from this point on, only the overall GPA will be shown. No individual grades will shown in writing for

each Task Force. If Board Members want to know specifics, they can talk to Russell or Brock.

Statement was made that it needs to be clear that overall GPA is specifically for Greenville Forward.

Budget and Policy

- Ⓞ Allen and Russell presented updated budget and statement. We remain strong financially, with expenses well below budget and income on budget. Allen motioned that both be accepted by Board

Action Taken

Board accepted both budget and statement

Other Business

- Ⓞ Board members are encouraged to attend Task Force meetings if they can. The schedule is circulated every week. Now, there is an Upcoming Task Force Meeting list that will be circulated on a weekly basis.
- Ⓞ Russell met with Brian O'Rourke, the Director of Development for Clemson University. Brian volunteered to help Greenville Forward better understand how to fundraise. In order to develop a fundraising plan, we need to fully understand what we do. Baxter led a discussion which resulted in the following:

Who Are We?

- Visionaries
- Representatives of Greenville County
- Catalysts
- Facilitators
- Measurers
- Inspirers
- Evangelists
- Guiders
- Encouragers
- Dreamers
- Cheerleaders
- Community Connectors
- Collaborators
- Concerned about the quality of life for all citizens

What Do We Do?

- Shepherd the Vision process forward
- Provide resources
- Advocate unity around the Vision
- Connect people throughout the community

What Are The Benefits to the Community of This Organization? (If we go away tomorrow, why would it matter?)

- Awareness
- Community Direction
- Quality of Life
- Accountability
- Keeping the plan from sitting on a shelf and gathering dust (keep in focus)
- Engaging future leaders
- Value differences
- Educating the community in other ways of doing things

- Ⓞ Russell discussed an idea called the "Buck Card." This would be a small sheet that explained exactly what Greenville Forward is and does.

Ⓞ **Fundraising**

The short term goal for fundraising is to match the Community Foundation grant (50K by years end). We need to have an event we can own. Awareness is extremely important right now.

Situation/Issues

- We have a luxury many non-profits do not currently have. The Community Foundation , due to existing money from Community Foundation
- There may come a time we want to hire a development position. Especially, when we start looking for endowment money

Next Meeting – June 14th, at 12:00 – Community Foundation

Meeting Adjourned at 1:30.

BOARD MEETING MINUTES

APRIL 26TH, 2006

Board Members Present:	Baxter Wynn, Allen Hamada, Liz Seman, Seldon Peden, Audrey Dodson, David Johnstone, Cristina Schlieffer,
Staff/Ex-Officio Present:	Russell Stall, Brock Koonce
Board Absent Excused:	Jim Burns, Josh Lane, Ben Haskew, David Shi, Michelle Shain

Board Member Attendance Percentage: 58% - Quorum Present

The following are the minutes from the Board Meeting as submitted by Program Director, Brock Koonce:

- ☺ The minutes from the March meeting were approved, with no changes. Russell and Brock communicated that minutes will be sent out to the entire Board in a more timely fashion from this point on.

Governance

- ☺ Russell stated that the 501 C3 has been filed.
- ☺ Question was raised as to how involved should Greenville Forward be in current controversial issue in Greenville (Hispanic Community, Diversity issues). Should Greenville Forward "pick a side".

Audrey stated that Greenville Forward should say they "are providing a table for dialogue about strong issues in Greenville." We should serve as the "sounding board" for the community to get at the table.

Russell stated that he is going to begin writing Op-Ed articles with The Greenville Journal on a monthly basis. The first article will center around "open arms."
- ☺ Russell also brought the point that Greenville Forward serves as a conduit to bring different people together and get them at the table for collaborations or discussions.
Example:
Beth Padgett and Bruce Forbes
Chris Riley and Patricia Harrison
- ☺ Point was made that there is a lot of potential that could be mined between Greenville Forward and the Diversity Leadership Academy. There is a variety of cross-over between the two initiatives. Russell asked if the Capstone presentation were available for Greenville Forward to house and review. They could serve as starting points for establishing initiatives that can further the Diversity Task Force goals. Audrey agreed to speak to the different groups about the possibility.
- ☺ **Advisory Council**
Proposed by Russell. Would meet twice a year. Could bring in prominent faces, names, etc. Point was made that the best way to do this would be if anyone on the board has personal connections with these people (Minor, Hayne, Butch), they could have a conversation with them to let them know what's going on with Greenville Forward.
Some stated that it's too soon to begin thinking about an Advisory Council. **Board voted to re-visit Advisory Council need in 6 months.**

Director's Reports

- **Looking Forward Report.** Russell shared the Looking Forward Report with the Board. This report shows a list of meetings/conversations/initiatives within the past week. Also gives a list of upcoming events involving Greenville Forward. Board agreed that this report is extremely helpful and insightful

- **Task Force Progress Report**
Current GPA is 2.5. Up from a 2.1. Russell stated that the rise in GPA is due to some very engaging Task Force meetings over the last couple of week, specifically Public Safety, Diversity and Families and Social Services. Each of these meetings created specific action items for the participants. All were engaged and energetic.

Board asked that the grading criteria be added to the Report Card. What factors are weighed when we grade a specific Task Force? Russell and Brock agreed to add this to report.

- **Upcoming Task Force Meetings**
Russell presented list of upcoming Task Force meetings. He encouraged all Board members to come to any that they can make. The Task Forces are beginning to move forward, and any meetings that Board members can attend would be beneficial.

- **Board Meeting Times.**
Russell reminded Board that the next Board Meeting is in two weeks. May 11th. From this point on all Board Meetings will be on the 2nd Thursday of the month.

- **Task Force Meetings**
Russell and Brock discussed recent Task Force meetings. Also stated that as soon as all Task Force Chairs are in place, Greenville Forward will hold a cookout. This will be the first in a series of month/quarterly Task Force Chair meetings.

Also stated that Paul Wickensimer has agreed to Chair the Government Task Force. His intention is to bring together all government innovators (i.e. Wade Cleveland).

- **City Focus Groups**
Greenville Forward has been asked by the City of Greenville to conduct 4 focus groups of downtown business owners, residents, and young professionals. These focus groups will help determine what people want downtown.

- **Poverty Tour**
Russell asked if anyone else would be interested in another Poverty Tour with Bruce Forbes. All agreed they would. Russell and Brock will come up with a list of dates and send them out to the Board for consensus.

Budget and Policy

- Allen and Russell submitted the Budget Report for approval by Board. Asked the Board to review and approve proposed budget. Also, asked if the given format was acceptable for everyone. Budget and form were approved by all.

- Baxter raised the question about the funding for this year. We have a "pot of money" currently, and he asked if it was all in and if not, when the balance will come. Russell explained that we have two funds that we were granted. Community Foundation (\$300,000) and Hollingsworth (\$50,000). Both funds operate on a monthly draw.

- The question was asked, how long could we stay in business if we didn't raise anymore money. Greenville Forward has enough money currently to remain in business for 2 years (from opening). Point was made that fundraising needed to be discussed and handled by Board.

- Russell and Baxter presented a proposal for a new check writing policy. Proposal is as follows:

Current Policy: All financial transactions written from Greenville Forward account over \$1,000 or written to Executive Director must be signed by either the Treasurer or the Board Chairman.

Proposed Policy: All financial transactions written from the Greenville Forward account over \$1,000 or written to the Executive Director must be signed by either the Treasurer or Board Chairman. The Board may approve exceptions to this policy for ordinary recurring transactions including staff paychecks and tax deposits.

Policy was approved by Board.

Other Business

- 🕒 Russell and Baxter encouraged Board members to attend Task Force meetings if they can. The schedule is circulated every week. Now, there is an Upcoming Task Force Meeting list that will be circulated on a weekly basis. If you ever have a question about any meetings, contact Russell or Brock.
- 🕒 **Poverty Tour**
Russell asked if anyone else would be interested in another Poverty Tour with Bruce Forbes. All agreed they would. Russell and Brock will come up with a list of dates and send them out to the Board for consensus.
- 🕒 **Fundraising Event**
Question was asked if we need to be interviewing and potentially hiring a firm to help us with a fundraising event. Lining Smoak. Velda Hughes. Do we need a big event so we can raise money?
What is the goal of the event? Is it to let people know what we are doing or is it a fundraiser?
MAIN QUESTION: How are we going to raise money?
Audrey suggested that Russell and Brock review the Red Cross model for fundraising.
- 🕒 **South Carolina Student Retention Survey.** We have close to 1,500 surveys in. The results are very interesting. Many students are saying that they don't want to stay in SC, but many of those are due to graduate school decisions. A high number of students surveyed to not look at Greenville as a "cool", "artsy" town. Russell and Brock will continue to track and measure the results. They will present this survey to the Community in the next couple of weeks. The survey will come from Greenville Forward. Participating schools include: Clemson, Furman, Citadel, SC State, College of Charleston, Clemson, Converse, Presbyterian College.
- 🕒 **Upstate Diversity Leadership Award** nominations are due. The event will be May 9th in Anderson. If you have questions, contact Audrey Dodson.
- 🕒 **Riley Institute** – Environmental Conference, September 25-27.

Next Meeting – May 11th, at 12:00 – Community Foundation
Meeting Adjourned at 1:30.

BOARD MEETING MINUTES

MARCH 29TH, 2006

Board Members Present: Baxter Wynn, Allen Hamada, Josh Lane, Jim Burns, Liz Seman, Seldon Peden, Audrey Dodson
 Staff/Ex-Officio Present: Russell Stall, Brock Koonce, Bob Morris
 Board Absent Excused: Christina Schlieffer, Ben Haskew, David Shi, David Johnstone, Michelle Shain

Board Member Attendance Percentage: 58% - Quorum Present

The following are the minutes from the Board Meeting as submitted by Program Director, Brock Koonce:

- ☺ Baxter opened meeting as new Chair. He welcomed everyone and stated he looks forward to this opportunity.
- ☺ The minutes from the February meeting were approved, with changes to a couple of typographical errors.
- ☺ Baxter asked if the "Looking Forward" report was beneficial to the Board. Board agreed it was. Baxter encouraged everyone to reply to Russell or Brock with questions or comments.

Governance

Board Nominations:

- ☺ Russell and Baxter stated that one of the purposes of this board is to be recognized in the community, acting as ambassadors for Greenville Forward.
- ☺ The Ad Hoc Nominating Committee; Russell, Baxter and Michelle developed a list of nominee's who they think would help the board better achieve that. A list of eight potential nominees was presented.
- ☺ Jim Burns made comment that all of these selections are "very safe". This list can be viewed as all "downtown" Greenville people. What are we really trying to accomplish by putting new people on the Board? What about young African American ministers? Curtis Johnson? Baldwin at Bethel Baptist. Burns stated they are true leaders. They show it to their congregation's everyday. What about someone from Fountain Inn, Mauldin, TR, etc. There needs to representation there too.

Bob asked about the possibility of Liberty Fellows graduates or someone from the BMW Community Advisory Board. Audrey asked about Donaldson representation. Allen asked if we had any finance people on the list. Might be worth exploring.

Board members were asked to email names of potential nominees to Russell and Baxter. Board will have a discussion at the April Board Meeting on who to ask from the list.

- ☺ **Action: Board nominations will be resubmitted at the next meeting, after the Nominating Committee reconvenes and reevaluates.**

Board will not have more than 20 people on it. Currently have 12.

Director's Reports

- ☺ **Project Status Report.** Russell shared the Project Status Report with the Board. This report shows any project highlighted as part of Vision 2025. The report has not been updated since January. If anyone knows the status of specific items, they are asked to email Russell and Brock with its current status.

- ☺ **Task Force Progress Report**

Russell and Brock have developed a "report card" for all Task Forces. Each TF has a grade associated with it (A to F). Those TF's that have not met yet receive an automatic F. Our current GPA is 1.6, with lots of room for improvement.

Report is very subjective and meant to show a progression among TF's, and help Russell and Brock track which areas are successful and which need help or new leadership.

Audrey stated that she was interested in seeing every Task Force and seeing what they tie-in is. Meaning, if there are vacancies in the TF that could be served by organizations in town that are doing wonderful things and are already

accomplishing those goals, why not get them involved in the TF. It would create more efficiency.

Russell and Brock stated that another challenge is that a lot of these groups overlap. Many of the Task Forces are talking about the same thing. Further down the road, there may be a need to combine Task Forces, but all need to be up and running before those steps can be taken.

PRIORITY ONE from Baxter is to get all Task Forces up and running. Then coordination among all groups can happen.

- 🕒 **Board Meeting Times.** The Board will meet on the 2nd Wednesday of each month, beginning in May. The date for the April meeting was already set for April 26th.
Dates are as follows: April 26th, May 11th, June 14th, July 12th, August 9th, September 13, October 11, November 8th, and December 13th.

Budget and Policy

- 🕒 Russell reported that Greenville Forward is currently \$18,000 under budget. Expenses have not been as high as initially expected. \$5,000 was saved from bringing website design inhouse.
- 🕒 Baxter asked Board if this form was acceptable, and if they were seeing all they needed to see. Board agreed the report was beneficial.
- 🕒 The budget was approved.

Other Business

- 🕒 **No Name Skate Park:** Jim stated that they still plan to open the weekend after April 1st. Said it was “unbelievable.” ESPN has contacted the park about the possibility of doing the skate boarding portion of the XGames there in 2006. Park is located on Roper Mountain Road and Garlington, just past GE going toward 14. Board is encouraged to check it out. Russell and Brock are going to contact the park to see how Greenville Forward can be involved. Discussion was had about tying in Task Forces, conducting meetings there, etc. RHS and BK will explore.
- 🕒 **SC Indicators.** Josh asked about SC Indicators meeting. Russell and Brock met with representatives from the SC Indicators Project, part of the Darla Moore School of Business. Greenville Forward will continue our discussions with them as they develop their data and benchmarks.
- 🕒 Russell Baxter encouraged Board members to attend Task Force meetings if they can. The schedule is circulated every week.
- 🕒 The Poverty Tour has been rescheduled due to the “State of Aviation” breakfast that Brock and Russell were invited to. Board wants to do the Tour, but asked if we could do it in the afternoon, instead of the morning. Not on Monday or Tuesday. Russell will re-schedule and let everyone know.
- 🕒 Russell asked Board if there was anything else they need from them.
 - One page document (flyer, pamphlet) that explains what Greenville Forward does. Would include information about GF, Russell and Brock, list of the Board.
 - Baxter would like everyone to think about the GF mission statement. The current one is more of a strategy not a mission. Every task force has a one line definition of what their mission is. Greenville Forward, as an organization, does not. We need one.
“Helping you achieve the Vision” – Audrey.
“Helping Greenville achieve a Vision” – Jim
- 🕒 **Fundraising.** Question was asked what Russell should say when he’s out speaking and people ask him how they can get involved. “Join Greenville Forward”? How can we do that when we have no means of membership currently? Russell and Brock to explore the Upstate Forever model of membership and see if it will fit for GF.
- 🕒 **South Carolina Student Retention Survey.** We are conducting a survey among college students about where they intend to move after college. The survey should be fielded the week of April 3rd. Greenville Forward created this survey and will track the results. Participating schools include: Clemson, Furman, Citadel, SC State, College of Charleston, Clemson, Converse, Presbyterian College
- 🕒 **Upstate Diversity Leadership Award** nominations are due. The event will be May 9th in Anderson. If you have questions, contact Audrey Dodson.

- 🕒 April 10th and 11th – Human Rights in China seminar. #1 most wanted student speaker in Tiananmen Square is coming to speak. See Audrey for details.
- 🕒 May 4th – 4PM – 6PM at Falls Park on the Reedy. Community Foundation 50th Anniversary Celebration.

Next Meeting – April 26th at 12:00 – Community Foundation Meeting Adjourned at 1:30.

■ BOARD MEETING MINUTES

JANUARY 26TH, 2006

Board Members Present: Jim Burns, Allen Hamada, David Johnstone, Liz Seman, Michelle Shain
Staff/Ex-Officio Present: Russell Stall, Bob Morris
Board Members Absent Excused: Audrey Dodson, Christina Schlieffer, Ben Haskew, Josh Lane, Seldon Peden, David Shi

Board Member Attendance Percentage: 45% - No Quorum Present – Vote by email on policies

The following are the minutes from the Board Meeting as submitted by our newly hired, but not yet paid Program Director, Brock Koonce:

- Since there is not a quorum, Russell will email all board members for their votes on all board matters requiring a vote. This procedure is in accordance with our by-laws.
- Since the last meeting, President Don Koonce resigned. Since his resignation, Baxter Wynn of First Baptist Church has been asked to join the Board and to serve as our President. We should know his answer by Friday.
- Greenville Forward's newest employee, Program Director Brock Koonce was introduced. Brock officially begin March 1.
- Susan Shi's mother passed away. Please keep the Shi family in your thoughts and prayers.
- Minutes were approved. The Board likes the weekly "Looking Forward" report. Russell will explore offering the report on the webpage. Additionally, a summary of the project overview status report will be offered on the webpage.

Governance

- Board meeting times were introduced to see if currently board meeting time is convenient to help maintain a consistent attendance at Board Meetings. Russell will contact Board members, individually, to discuss best dates.
- Board term limits have not been established. A motion was presented to have all current Board members serve three year terms beginning January 2006. The "rotation" will happen at the beginning of the fourth year.
- Some discussion starting about the definition of excused versus unexcused absences. It was recommended that Liz Seman develop a board attendance policy to be presented at the next board meeting.
- Russell presented the "Executive Director Job Responsibilities." The Board moves to approve.

Budget and Policy

- A revised budget was presented for approval by Russell. The revised budget has slightly lower expenses and offers a monthly breakdown of revenues and expenses. A motion was made to approve the budget. In the future, the budget will not be changed until the next fiscal year. Michelle suggested adding a "year to date" and "percentage against budget" column to the budget report.
- The Wyche firm suggested approving a stronger conflict of interest statement as attached.
- Russell noted that we still need to find at least \$50,000 from other sources before the end of the year.
- Liz stated that we need to continue to create a donor database.
- Russell will add a space on the website for Donation information. The space will be in the "Contact Us" portion of the website.

Other Business

- Website. The website, www.greenvilleforward.com is up and running. Please go to the site and poke around. Please email Russell or Brock with any feedback/changes/suggestions,etc. Additionally, we also own www.greenvilleforward.org,

www.greenvillevision2025.com, and www.greenvilleforward.org. These domains, currently housed on the Chamber of Commerce site, will be moved once we are comfortable with the functionality of the new site. There are still some kinks and missing links. David Johnstone introduced the idea of eventually doing blogs and podcasts. The site was created in-house, so at least for the moment, this saves a significant amount of money.

- **Board Development.** Michelle Shain agreed to chair the Board Development Committee. This committee will be an ad hoc committee created to identify new board member, especially those who can help expand our reach. Other considerations are to establish corporate connection and establish broader relationships with universities, Greenville Tech, Clemson, and the University Center. The Board Development Committee will consist of Michelle Shain, the Executive Director, the Secretary/Treasurer, the Executive Director, and other interested board members.
- **Advisory Board.** The subject of creating an advisory board, in addition to the regular board, was introduced. This board would meet on a quarterly basis to provide direction for company and the Board of Director. After some discussion, we determined this board was not necessary at this time. Allen suggest that we need to pull our current groups (task forces, board members, committees) together before we create another group. We can accomplish the advisory role by having a "Summit" or a forum where we invite those "big" people and share our report card. At that point we would have the opportunity to ask them to give us feedback.

Currently we need to have more regular and formal meetings with our task forces and have them meet regularly. Our main goal is to keep task forces on track and committed to projects. Right now, there are some that are not meeting.

- **Annual Fundraiser.** All board members agreed we should have an annual fundraiser/meeting to share progress in achieving the vision. David Johnstone cautioned us to be careful when developing this. If we do a \$50 a plate dinner, we run the risk of alienating many of those who we are our to help or guide. If we do an event lie that we should back it up with a "free for all" event that invites anyone and everyone to see what we've done. We can share our report card here. This event could be down in Falls Park on the Reedy, and would change locations each time (TF, Greer, Simpsonville). Also, each vision area could be on hand with a table to present their progress.
- **Intercommunity Visits.** Russell asked if anyone would be interested in conducting intercommunity visits. Not like the Chamber of Commerce, but on a smaller scale. These visits would consist of visiting places like Charlotte, Atlanta, or Richmond. We can also bring them here for discussions.

Point was raised that it would benefit us more to go there. Brock and Russell will handle the implementation and organizing of this. Possible it will be just them. Possibly some Board members could attend.

- **Skate Park.** Jim Burns discussed the new skate park being built on Roper Mountain Road. Tony Hawk will be coming in town to help open it, and it is possibly the biggest skate park on the East Coast, if not the country. No one was aware of this happening. With outdoor sports becoming/being such a critical part of the Greenville brand, people need to know about this. Jim said that he would forward information on the Park to Russell and Brock. Russell and Brock to investigate. Park is opening April 1st.
- **Parks and Open Spaces Summit.** Allen Hamada gave a report on Task Force for Parks and Open Spaces, which has been renamed Parks and Green Spaces. The goal is to educate Greenville County on what each city/area needs. On October 3rd, a Summit on Parks and Open Spaces will be held at the Palmetto Expo Center from 9:00 to 1:00. The goal of the Summit is to listen to the City and County and make sure we come away with some specific goals.

Note: If anyone is interested in attending the BMW Charity Pro-AM, please see Liz Seman. HOG is selling tickets.

Next Meeting – March 23rd at 12:00
Meeting Adjourned at 1:30.

■ BOARD MEETING MINUTES

JANUARY 26TH, 2006

Board Members Present: Jim Burns, Audrey Dodson, Allen Hamada, David Johnstone, Josh Lane (newly elected), Seldon Peden, Liz Seman, Michelle Shain, David Shi

Staff/Ex-Officio Present: Russell Stall, Bob Morris

Board Members Absent Excused: Don Koonce, Christina Schlieffer, Ben Haskew

Board Member Attendance Percentage: 79% - Quorum Present

The following are the minutes from the Board Meeting as submitted by our newly elected Secretary/Treasurer, Allen Hamada:

Each Director was given a Board Member Manual. The purpose of the manual is to ground Directors in the expected function of being a Board member and to help us understand the role and responsibilities of Directors.

Governance

- Elected a new Board member Josh Lane. Josh is the Founder of Greenville Forward, and is one of the original people who believed that the only way Vision 2025 could happen was through the formation of a formal organization to monitor the process. Thank you, Josh, for your vision.
- Organization officers were nominated by Russell Stall and confirmed unanimously by the Board.
 - Don Koonce – President
 - Allen Hamada -- Treasurer and Secretary
 - Confirmed Russell Stall as Executive Director.
- Organizational bylaws were proposed and submitted for approval by Russell Stall. These bylaws were created with guidance from Upstate Forever, other national organizations similar to Greenville Forward, and with the advice of non-profit consultants willing to provide pro-bono guidance. Allen asked for confirmation about the number of board members the organization is required to have. Much of the policy of Greenville Forward will be discussed in the Policy Manual.

After some minor discussion, the by-laws were unanimously approved.

- All Board members present signed the "Board Statement of Responsibilities." The reason for the agreement is to ensure have an understanding about their responsibilities and to prevent conflicts of interest. A copy of the agreement is attached and will be filed in Greenville Forward's corporate records.

Budget

Russell Stall presented the budget for 2006 for approval. After some discussion, the following changes and additions were suggested and unanimously approved:

(A final, approved version of the budget is attached.)

- Expected revenue for Greenville Forward is \$283,000 against expected expenses of \$206,500. We will need to raise an additional \$50,000 this fiscal year to qualify for Community Foundation funding in 2007.
- The Board approved funding for a Program Director as a full time position to assist the Executive Director. The position is intended to be more than "just an administrative" position. The Executive Director is responsible for recruiting the new position and in selecting the person who most appropriately matches the organizational needs. The initial salary of the agreed on salary of Program Director and role of this individual with a salary up to \$40,000.
- David Shi suggested calling Furman to secure an intern. Russell will call Susan Zeigler to inquire about this.
- Benefits for the Executive Director and the Program Director (e.g., Health insurance) will not be provided. These benefits will be reviewed after a one year vesting period.
- A line item for \$1,000 was added to pay for Board Liability Insurance. Russell will get this insurance in place before the next Board meeting.

David Shi suggested having an Annual Banquet as a fund raiser and as a forum to update the public on Greenville Forwards progress. We need to make sure the attendees appropriately reflect the diverse mixture of Greenville.

Board Members will pay for lunches going forward. Lunches will be ordered and the Board will throw money in the pot.

Official filing for 501(c)3 Nonprofit Articles of Incorporation is complete as of January 24th. Greenville Forward is now an on-going incorporated entity.

Executive Director's Report (Attached).

The Board welcomed and appreciated the Executive Directors Report as it was reviewed. A weekly Vision 2025 email update was requested to keep the Board abreast of most recent or upcoming meetings. Russell will provide a weekly "Monday Update" by email to all Board members of current events, happenings, and progress. This could take several forms including providing a color version of "the wheel", more to come on this.

- Web site being evaluated, several quotes have been reviewed. This will act as the main platform for information, new contacts, how to get involved, etc. Hopefully, the first version will be provided by next board meeting. Jim Burns suggested changing the first "survey" question and remember we are an apolitical entity who should not take a position on community issues.

- We need to start publicizing Greenville Forward and gain as much momentum before election issues dominate the press this summer. Several avenues were discussed including getting a PSA at the home opener of the Greenville Drive baseball game, more to come on this.
- We need to expand the current board members, perhaps up to (20) as the By Laws govern. Talent/skill sets we are looking for include finance, law, medical, and economic. A special interest should be placed in getting more minorities (black, Hispanic, Asian, etc.) on the board. Submit potential candidates to Russell.
- Discussed on how to get more minorities involved in the implementation process of Vision 2025. Seldon to coordinate a meeting of influential minorities in the community, Dr Shi offered Chandra Dillard from Furman to help coordinate. Submit potential candidates to Seldon. Russell will contact Leslie Fletcher, who is in charge of the city's neighborhood associations, to arrange more community interviews. Additionally, Russell will also contact Chandra Dillard at Furman and Ed Marshal at Northwest Crescent Family Learning and Resource Center (about improving Hispanic involvement).
- Russell is involved with the Travelers Rest community action group monthly meeting. We need to get involved in the other city meetings.
- As people call to volunteer, it is going to be more and more difficult to find where to plug them in. Liz Seman and Russell will meet in the next couple weeks to discuss a "volunteer" strategy.

Next Meeting: Monthly meetings will be held at the Community Foundation on the fourth Thursdays of each month from 12:00 - 1:30. We will meet this frequently for the next several meetings and determine the frequency thereafter as necessary.

Action Steps for Board Members:

- Suggest additional potential Board members.
- We need to develop a Sexual Harassment Policy and an Equal Opportunity Policy. Does anyone want to volunteer to submit the first draft?
- Call Russell with additional organizations we should be presenting the Vision to.
- Suggest candidates for the Program Director position.
- Review upcoming events and let Russell know if you would like to attend.

Meeting was adjourned at 1:30.