

Aviation Coalition Council Meeting Notes

Task Force Meeting: May 3, 2006 4:30PM
Chamber of Commerce

Attendees: *Greg Braselton, Sheldon Early, Joe Frasher, Steve Hanvey, Neil Hipp, Chuck McDonald, Dave Posek, Phil Quist Phillip Sill, Stewart Spinks, Carl Washburn,*

Reactions to Aviation Vision. The challenge is to be able to think 25 – 50 years out. That is truly visionary. That is the challenge for this group.

Many of the items outlined in the Vision have also been outlined by Aviation Council. That is why Greenville Forward is here. Avoid duplication of efforts. We want to find out what we can do to advance aviation in the community.

Council began to lose momentum due to the lack of a common goal across the table.

Interface between economic development and “cluster” concept is somewhat at odds. What the Council has done is integrate more of the cluster concept into the economic development structure.

Aviation Cluster

Study in Charleston, (Wailou), about clusters. Economic Development team that embraces clusters. Cluster in Charleston. Newt Newton, leader.

Cluster will be regional, not statewide. Should remain Upstate, but can be branded statewide.

We should have enough communication between the regions, and communicating about talents, available resources, etc.

Cheer for the state, then look to our area to see what resources we have that help accomplish that.

Fear of behaving too provincially (state should be embraced).

An inventory needs to be done. Put together a set of requirements, we can get an intern (Furman, Moore School) to implement the requirements. Tasks would be to find out what industries are in the state.

- Find the different areas of aviation in the state. Find purpose for everyone.
- What the Coalition would like done – get on a piece of paper.
- How do we take the first step to get this moving? What is the first step?
- How do we get the first “wins” to establish momentum (Boeing to relocate here, example)
- How do we attract and OEM company to Greenville? Hail Mary goal, bring something like Sirius to Greenville for their manufacturing. If something like that were to be accomplished, we could meet many of the goals outlined in Vision all at once.

- Who needs to be at that table?
 - Department of Commerce
 - GADC
 - Representatives from Aviation Council

Looking at attracting companies not only on a domestic level, but internationally.

Need bite-sized tasks/"Wins"

- Build a 2nd runway at GSP (10 years)
- If something happens then claim it.
- Groups start talking and communicating ideas
- Grabbing low-hanging fruit – look at the commerce that isn't being used by those in state.
- Take advantage from the PR relationships being formed.

Have we looked at other communities that have strong Aviation presence?

San Antonio

Oklahoma City

Would an online bulletin help this group? A forum for discussion.

Not at this moment. We need to get more organized before we begin worrying about online forums.

Kevin Landmaster, GADC trying to start an Aviation Economic Development group.

Homework:

Review the vision for Aviation. Identify what is already being done, or status of current projects identified in Vision.

Next Meeting: Tuesday, June 13th. 4:30pm at the Downtown Airport. TAC Air